



Approved index of business management of international business orientation

Compensatory lessons:

Number of units	Subject	Row
2	Technical language	1
2	Principles of organization and management	2
2	Research Methods	3
2	Management of Organizational Behavior	4
2	Information Systems Management	5
10	Total	

Main Courses:

Number of units	Subject	Row
2	Business ethics and rules	1
2	Advanced marketing and market management	2
2	Advanced strategic management	3
2	statistical analysis	4
2	Theories of organization and advanced management	5
2	Application of decision theory in management	6
2	International Trade Strategy	7
2	Advanced human resource management	8
2	Consumer behavior management	9
2	Advertising and brand management	10
2	Qualitative and mixed research methodology in management	11
2	International Marketing and Export	12
2	International supply chain management and import	13
2	Principles of International Trade Negotiations and Agreements	14



4	Thesis	15
32	Total	

Signature of

Department Manager:

Signature of Deputy Minister of Education and Research: